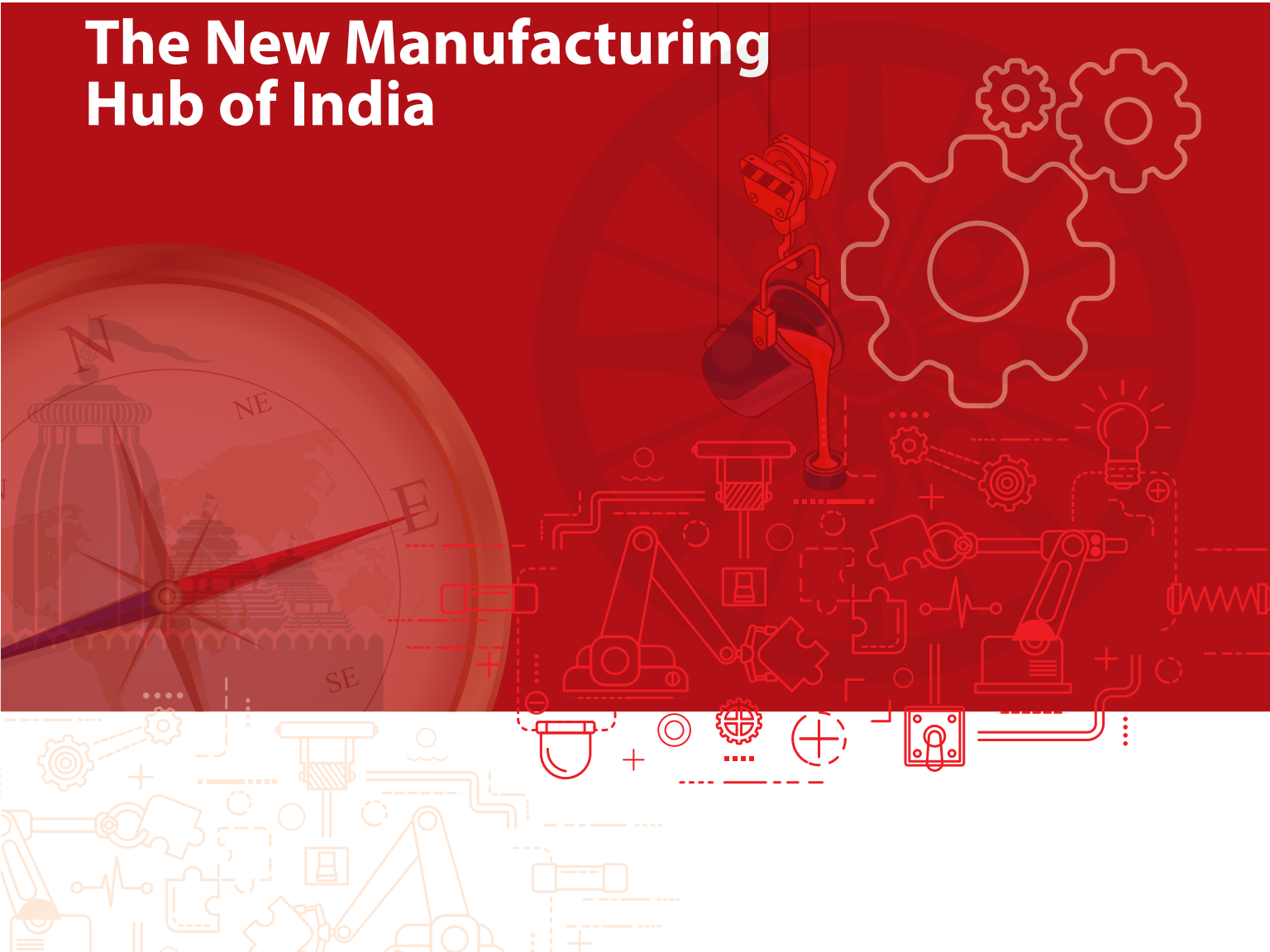




**ODISHA**  
NEW OPPORTUNITIES

# ODISHA

## The New Manufacturing Hub of India





**ODISHA**  
NEW OPPORTUNITIES



## VISION

To become the investment destination of choice by continuously creating and delivering outstanding opportunities for business growth, fostering all-round socio-economic development for the state and its people,

**Shri Naveen Patnaik**  
Hon'ble Chief Minister, Odisha



**ODISHA**  
NEW OPPORTUNITIES

# ODISHA THE ULTIMATE INVESTMENT DESTINATION



## Best Administrator

Outlook speakout Awards, 2017

**Sri Naveen Patnaik**

Hon'ble Chief Minister, Odisha



## STATE IPA RATING 2020

Top Performer amongst 20 State Investment Promotion Agencies (IPAs) in the country according to State IPA ratings Invest India and World Bank



## DIGITAL TRANSFORMATION

GO-SWIFT has bagged the National e-Governance Silver Award in 2019 for "Excellence in Government Process Re-engineering for Digital Transformation" by Government of India



## MOST ATTRACTIVE INVESTMENT DESTINATION

Odisha became the most attractive destination for investments during H1 of FY20, receiving 18 per cent of the virgin investments drawn by all states.



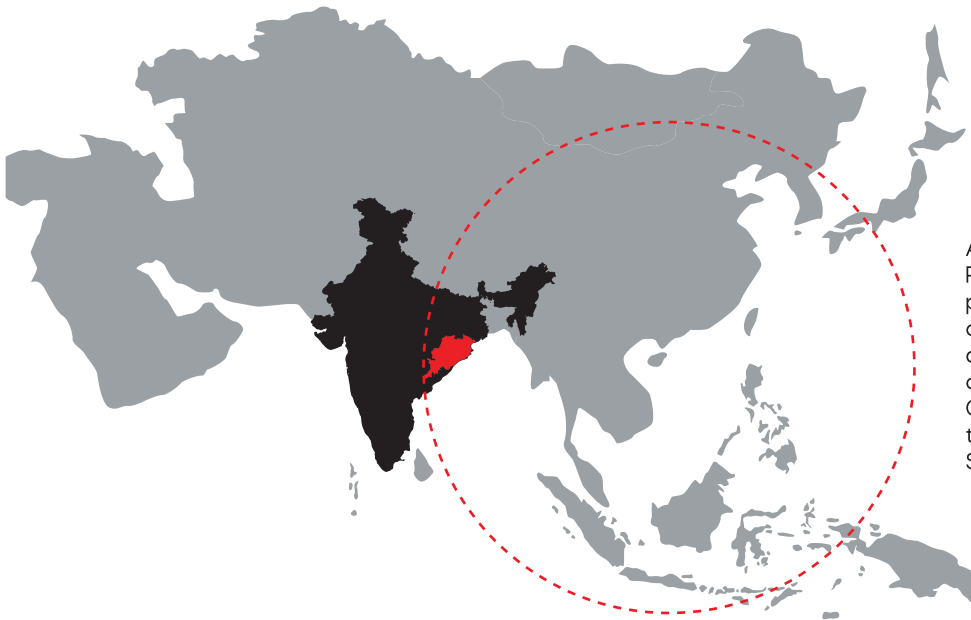
**ODISHA**  
NEW OPPORTUNITIES

# GATEWAY TO EAST ASIA AND ASEAN REGION

Strategically located on the east coast of India with a long coastline of 480 kms

Over 30,000 Kms of road network connecting the hinterland of resource-rich regions and mother plants to largest ports on the east coast for easy access to the markets of ASEAN region

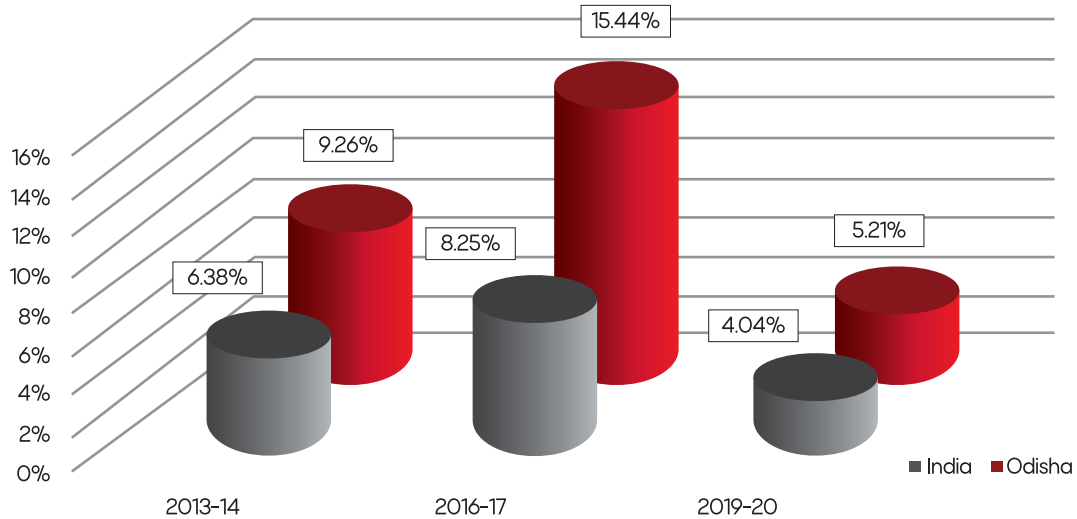
Network of over 2,600 kms of rail corridors for a seamless movement of freight



Anchored by Paradip Port – largest major port in the country in terms of cargo handling capacity and networked with other ports at Dhamra and Gopalpur as well as the upcoming Subarnarekha Port.



# ONE OF THE FASTEST GROWING ECONOMIES



Odisha's GSDP has consistently grown at a higher rate than India's average GDP growth for over two decades.



# HEARTLAND OF INDIA'S MINERAL DEPOSIT

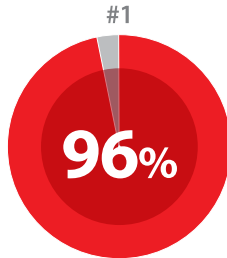


**HIGHEST**

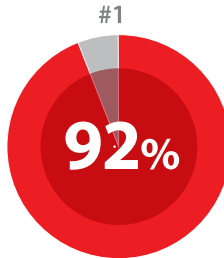
Mineral production of INR 41,621 crores (USD 6.2 bn) - with 13.88% of India's total value

**HIGHEST**

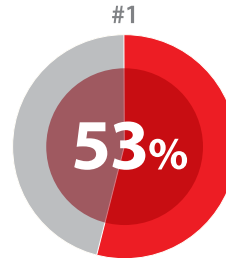
Producer of Aluminium, Steel and Stainless Steel in the Country



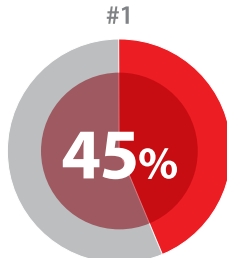
Chromite



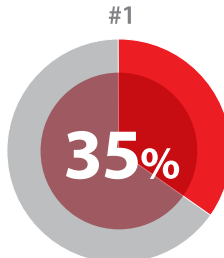
Nickel



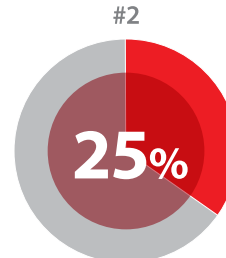
Bauxite



Manganese



Iron Ore



Coal



# PIONEER IN EASE OF DOING BUSINESS

Odisha Industries (Facilitation) Act 2004 – one of the first legislations in the country for single window clearance

State Level Facilitation Cell (SLFC) as a “One-Stop” facility for project approvals and handholding of the investors

Hassle free synchronised inspection by regulatory authority by leveraging technology through GO-SMILE

Regulatory approvals under “Odisha Right to Public Service Act” for time-bound disposal

Establishment of “District Investment Promotion Agency (DIPA)” for investment facilitation at district level

“Industry Care” visits by senior Government of Odisha officials to strengthen after-care services to investors



**15 Days**

Final project approval within 15 days for White/Green Category Industries\*

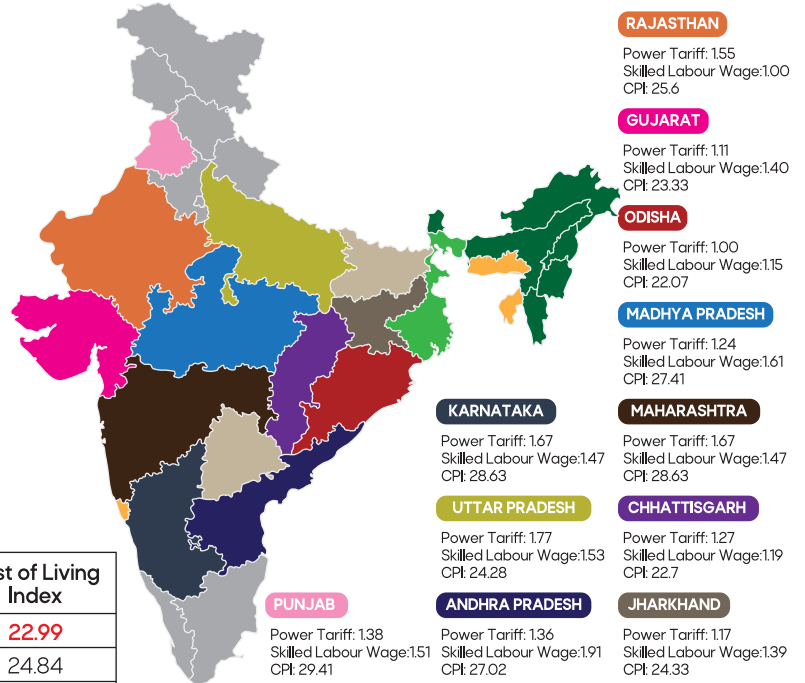


**30 Days**

Final project approval within 30 days for other Industries



# COMPETITIVE COST OF LIVING AND DOING BUSINESS



	Power Tariff Index	Skilled Wage Rate Index	Cost of Living Index
<b>Odisha</b>	<b>1.23</b>	<b>1.47</b>	<b>22.99</b>
Andhra Pradesh	1.39	1.61	24.84
Karnataka	1.77	1.95	27.74
Maharashtra	1.66	1.62	29.19
Gujarat	1.00	1.32	25.55
Rajasthan	1.67	1.00	23.57
Madhya Pradesh	1.43	1.54	23.08
Uttar Pradesh	1.62	1.58	25.14
Jharkhand	1.31	1.58	27.04
Chattisgarh	1.64	1.57	25.15
Punjab	1.38	1.51	29.41
West Bengal	1.66	1.50	25.72

\*Power Tariff and Skilled Labour Wage have been shown as Cost Index with base as 1. CPI is Consumer Price Index of the capital city (For Andhra Pradesh, Vijayawada is considered). CPI Sourced from www.numbeo.com

Power tariff and Skilled Labour Wage have been shown as cost index with base as 1. (Source: Respective state government notifications)

Cost of Living Index is based on CLI of the capital city (source: www.numbeo.com)







**ODISHA**  
NEW OPPORTUNITIES

# TECHNOLOGY ENABLED REFORMS

**FIRST-OF-ITS KIND SINGLE WINDOW PORTAL IN INDIA  
TO ENSURE INVESTOR DELIGHT**

## GO SWIFT

GOVERNMENT OF ODISHA - SINGLE WINDOW  
FOR INVESTOR FACILITATION AND TRACKING

**One stop platform  
for investors**

### GO iPAS

GOVERNMENT OF ODISHA - IDCO POST  
ALLOTMENT SERVICES  
Avail post land allotment  
services from IDCO

### GO CARE

GOVERNMENT OF ODISHA - CSR ADMINISTRATION  
AND BUDGETARY ENGAGEMENT  
Dovetail CSR activities with  
developmental goals  
of the state



**Info Wizard**

Access customized  
information about investment  
opportunities, incentives  
& requisite approvals

### GO PLUS

GOVERNMENT OF ODISHA - PORTAL  
FOR LAND USE AND SERVICES  
Select suitable industrial land  
on a Geographic Information  
System (GIS) based platform



**Single Window Clearance**  
Get online approval of  
Single Window Authority and  
allotment of Land from IDCO



**SPMG Portal**  
Resolve Issues with  
Government Departments

### GO SMILE

GOVERNMENT OF ODISHA - COMPLAINTS REDRESSAL  
FOR INVESTORS OF LICENSED ENTERPRISES  
Avail Risk-based  
synchronized inspections  
from regulatory agencies

### Grievance Redressal

To better enable the investors to raise  
the grievances, an online portal allows  
the investors to register the projects  
and raise issues faced

### Incentive administration

Apply for incentives and get  
sanctions under industrial  
policy resolution (IPR) 2015.

## GO SWIFT 2.0

Single Common Application  
Form (CAF) for all  
pre-establishment approvals

Access to 54 services  
being provided by  
18 departments at one-place

Unified Payment Gateway  
with trickle  
feed mechanism

Documents archive  
facility to store and  
retrieve documents

Online Grievance  
Redressal Mechanism for both  
Non-Industry and Industry users

Integration with the  
National Single  
Window System (NSWS)



**ODISHA**  
NEW OPPORTUNITIES

# EDUCATIONAL HUB OF THE EAST - ENABLERS OF A KNOWLEDGE ECONOMY



Bhubaneswar emerging as knowledge hub in India

Development of first-of-its kind World Skill Centre at Bhubaneswar

## LARGE POOL OF SKILLED MANPOWER

More than 1,70,000 graduates every year from 950+ training institutions in Odisha

## PRESENCE OF NATIONAL INSTITUTES OF HIGHER LEARNING

Indian Institute of Technology (IIT) | Indian Institute of Management (IIM)  
Xavier's Institute of Management (XIMB) | National Institute of Technology (NIT) | Institute of Minerals, Mines and Technology (IMMT)  
International Institute of Information Technology (IIIT) | All India Institute of Medical Sciences Bhubaneswar (AIIMS)

## RESEARCH INSTITUTIONS

Central Institute of Plastics Engineering & Technology | National Research Centre for Water Technology  
Central Rice Research Institute | Central Institute of Freshwater Aquaculture | National Institute of Science, Education & Research



IIT Bhubaneswar

Indian Institute of Technology  
Bhubaneswar (IIT)



IIIT Bhubaneswar

Indian Institute  
Information Technology (IIIT)



National Institute of Science  
Education and Research (NISER)



Indian Institute of Science  
Education & Research (IISER)



National Institute of  
Technology, Rourkela



Indian Institute of  
Management (IIM), Sambalpur

High quality research through Academia  
and CPSUs- DRDO, CSIR, etc.



ICR



CIPET



IMMT



KIIT



VSSUT Burla



AIIMS



# ODISHA THE NEXT GLOBAL SPORTS HUB



Indian Olympic Association and International Hockey Federation president Narinder Batra (right) and Odisha Chief Minister Naveen Patnaik with the 2021 Junior Men's Hockey World Cup trophy to be held from **24 November - 5 December**



Australia's High Commissioner to India Barry O'Farrell AO was impressed with the facilities and infrastructure at the Kalinga Stadium



The 22nd edition of Asian Athletics Championship held at Kalinga Stadium in Bhubaneswar during 6-9 July 2017



2014  
Hero  
Hockey  
Champions  
Trophy



2017  
ODISHA  
Hockey  
World  
League



2017  
Asian  
Athletics  
Championships



2018  
India F1  
Futures  
(Tennis)



2018  
Hockey  
World  
Cup



2019  
Women's  
Gold Cup  
(Football)



2019  
Women's  
Gold Cup  
(Football)



**ODISHA**  
NEW OPPORTUNITIES

# ODISHA SKILL CAPITAL OF THE WORLD



The World Skill Center (WSC) is a premier advanced skill training institute established by the Government of Odisha, Skill Development and Technical Education Department, through the Odisha Skill Development Authority (OSDA).

Shri Naveen Patnaik, Hon'ble Chief Minister of Odisha, inaugurated the WSC on 5th March 2021.

The project of establishing the WSC (Odisha Skill Development Project), is assisted by the Asian Development Bank (ADB) with Institute of Technical Education Services (ITEES), Singapore as the knowledge partner.

The WSC will impart advanced skill training in eight trades from engineering and service sectors.

WSC caters primarily to induct the best talent from ITIs and Polytechnics and train them to become globally employable in emerging areas such as "Industry 4.0".

## MANUFACTURING SECTOR DISCIPLINES

Mechatronics

Facility Technology – Mechanical & Electrical Services

Facility Technology – Vertical Transportation

Facility Technology – Air-Conditioning and Refrigeration

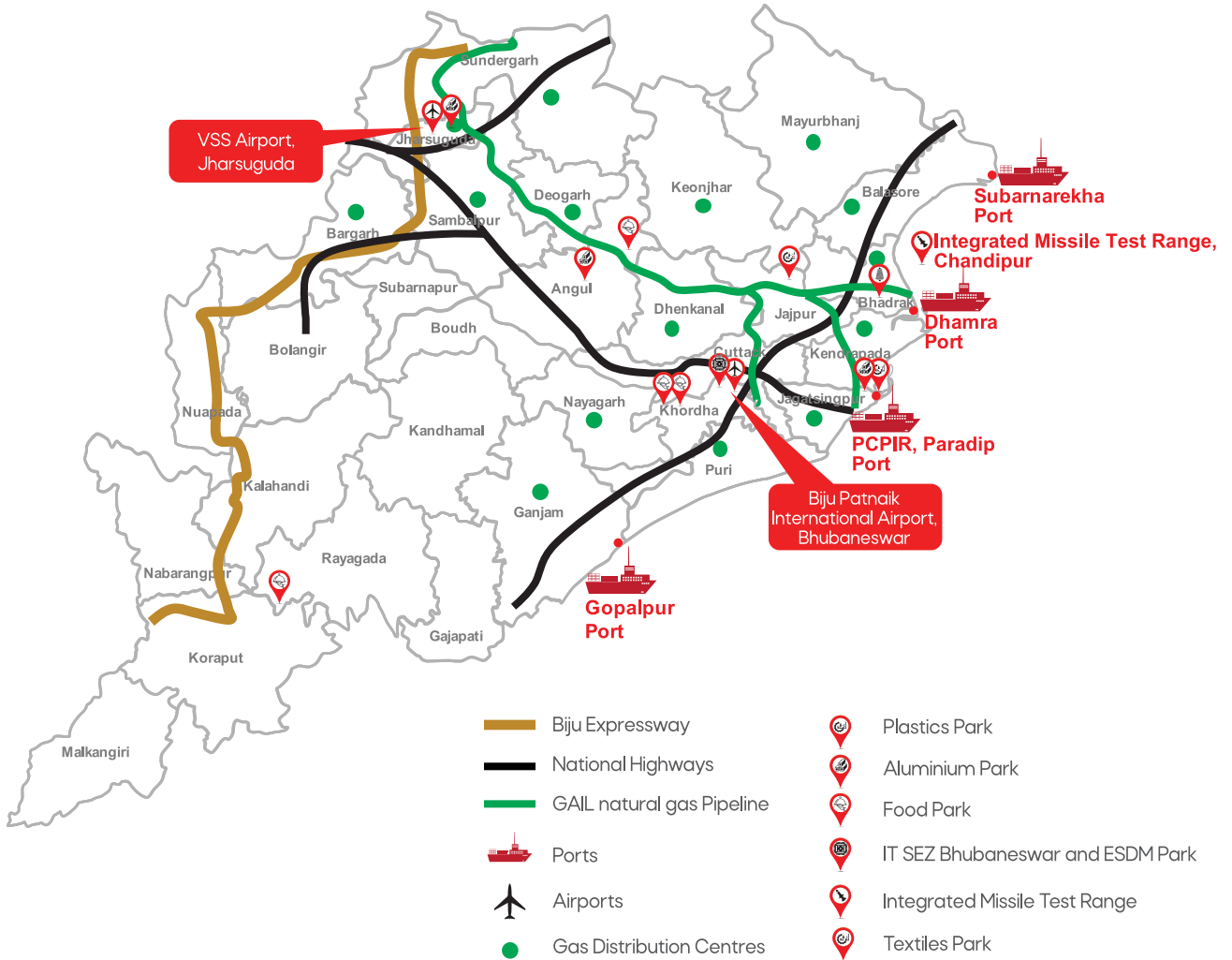
Precision Engineering

Electrical Technology

## SERVICE SECTOR DISCIPLINES

Beauty and Wellness

Hair Fashion and Design





**ODISHA**  
NEW OPPORTUNITIES

# ROBUST **INDUSTRIAL** LAND AND INFRASTRUCTURE ECOSYSTEM

## Investment Regions and SEZs

National Investment and Manufacturing Zone, Kalinga Nagar

Petroleum, Chemicals and Petrochemicals Investment Region (PCPIR), Paradeep

Port-based Manufacturing Zone, Dhamra

IT SEZ, Bhubaneswar | Tata SEZ and DTA, Gopalpur

## Sector Specific Industrial Cluster

Electronics Manufacturing | Aluminium | Plastics

Food Processing | Sea Food | Textiles and Apparel | Technical Textiles

## Industrial Estates

124 Industrial estates with an area of over 10,000 acres under operation



**ODISHA**  
NEW OPPORTUNITIES

# ODISHA INDUSTRIAL DEVELOPMENT PLAN VISION 2025

Perspective Plan aimed at positioning the State as  
manufacturing hub of the East

## ODISHA Industrial Development Plan



Food  
Processing



Chemicals &  
Petrochemicals



Apparels &  
Textiles



Downstream  
& Ancillary



ESDM-IT/ITes



Tourism

## Sectoral Interventions

Policy

Infrastructure

Skilling

MSME

Marketing

## Transformation Enablers

Branding



Emerge as Leader in  
Manufacturing (in East of India)

Changing Policy Paradigm



Attract INR lakh crores  
(USD 37.3 bn) Investments

Entrepreneurship



Create 30 lakh New Job



**ODISHA**  
NEW OPPORTUNITIES

# KEY INDUSTRIES OPERATING IN ODISHA



One of the world's top ten largest steel producers with market capitalization of ₹ 1,58,721 crores (USD 20.94 bn)



Global diversified metals and mining company with market capitalization of ₹ 143,706 crores (USD 18.96 bn)



One of India's leading players in steel, power, mining, oil and gas, and infrastructure with turnover of ₹ 40,000 crores (USD 5.3 bn)



India's second largest private sector steel company with revenue of ₹ 80,000 crores (USD 10.5 bn)



Second largest producer of cement with market capitalization of ₹ 38,520 crores (USD 5.08 bn)



Largest port developer and operator in India with market capitalization of ₹ 1,79,675 crores (USD 23.71 bn)



Asia's largest producer of primary aluminum with market capitalization of ₹ 1,34,774 crores (USD 17.78 bn)



Major state owned Aluminium company with market capitalization of ₹ 23,159 crores (USD 3.05 bn)



India's largest Oil and Gas company with market capitalization of ₹ 1,05,062 crores (USD 13.86 bn)





# KEY INDUSTRIES OPERATING IN ODISHA



A flagship company of the Ramco Group, having a market capitalization of ₹ 18,276 crores (USD 2.45 bn)



Largest fertiliser cooperative with net worth of ₹ 11,000 crores (USD 1.45 bn)

**SHAHI**

Largest apparel exporter of India with annual turnover of ₹ 46,363 crores (USD 6.11 mn)



Global leader in the beverage industry with market capitalization of ₹ 20,34,950 crores (USD 268.66 bn)



One of the biggest conglomerates with multiple projects in State, Market capitalization of ₹ 2,64,630 crores (USD 34.92 bn)



Page Industries Limited is the exclusive licensee of Jockey International in India and Speedo swimwear. It has a market capitalization of INR 46,363 crores (USD 6.11Billion)



Market share of 38% in food industry with market capitalization of ₹ 81,520 crores (USD 10.75 bn)



A subsidiary of Nissin Foods Holdings Co., Ltd., Japan, and one of the leaders in the food industry with market capitalization of ₹ 645 crores (USD 85 mn)



Major Indian aquaculture firm leading in production, processing, export and marketing of fresh and frozen seafood products with annual revenue of ₹ 2,000 crores (USD 26.33 bn)



# INDUSTRY LEADERS' SPEAK



**Shri Lakshmi Niwas Mittal**  
Chairman and CEO, Arcelor Mittal

The auctions process **organized by Government of Odisha is one of the best.** The **transparency in governance** is a major factor for choosing Odisha as an investment destination by any international company



**Shri Mukesh Ambani**  
Chairman & Managing Director, Reliance Industries

We are committed to a **digital Odisha** where each of its 4.5 crores citizens has the best quality digital connectivity that will improve life of every citizen in the state.



**Shri N Chandrasekaran**  
Chairman, Tata Group

The State has been **highly progressive in development of state-of-the-art infrastructure in sector specific clusters,** which bring huge competitive advantage for manufacturing industries on the east coast.



**Shri Kumar Mangalam Birla**  
Chairman, Aditya Birla Group

Chief Minister **Shri Naveen Patnaik's exceptional leadership,** supported by an admirable team has been the singular factor in the rapid progress of Odisha.



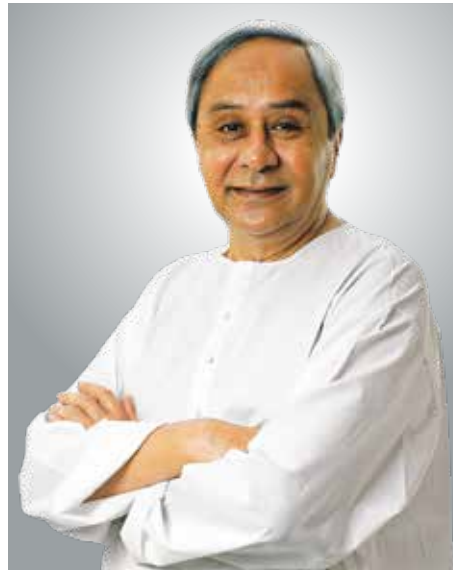
**ODISHA**  
NEW OPPORTUNITIES

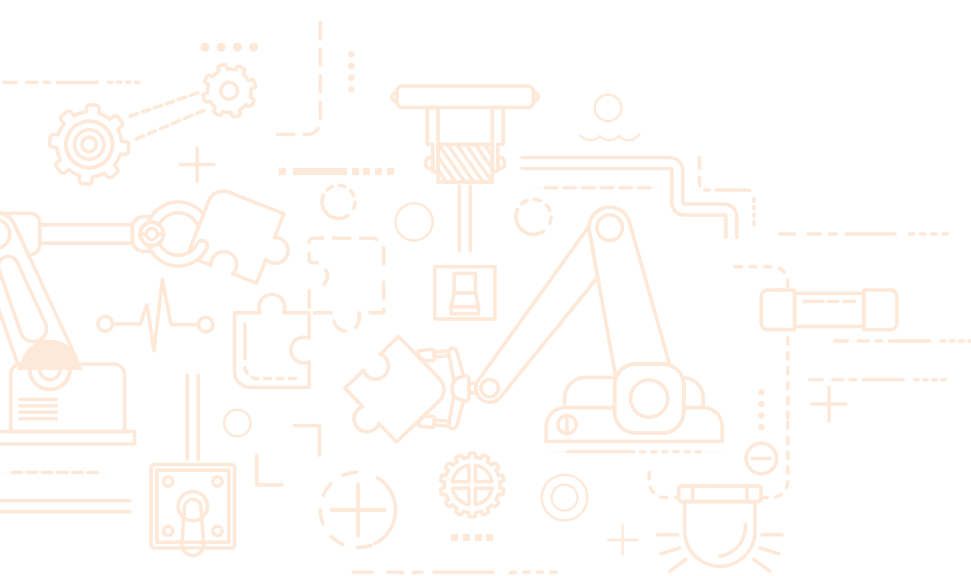
“Welcome to Odisha. We want your participation and support to foster all-round socio-economic development of the state and its people. And in turn, create and deliver outstanding business opportunities and market for your continuous growth.”

**Let's Grow Together.**

**Shri Naveen Patnaik**

Hon'ble Chief Minister, Odisha





**ODISHA**  
NEW OPPORTUNITIES

**For more information and investment enquiries:**

Industrial Promotion & Investment Corporation of Odisha Limited (IPICOL)

IPICOL House, Janpath, Bhubaneswar – 751022, Odisha

Tel: +91-674-2542601-03/2542607-08 Fax: +91-674-2543766

E-mail: [cmd@investodisha.org](mailto:cmd@investodisha.org)

---

E-mail us at: [info@investodisha.org](mailto:info@investodisha.org) Toll Free No.: 1800 345 7111

For further information please visit <http://www.investodisha.gov.in>

Follow us on  [@investInOdisha](https://twitter.com/investInOdisha)  [/InvestOdisha](https://www.facebook.com/InvestOdisha)  